

## Eco friendly and recycled papers

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### Re: Eco friendly and recycled papers

It is clear that many of our customers are interested in using 'eco friendly' paper stocks.

'Eco friendly' stocks fall into two, often overlapping, categories.

**Recycled paper:** In theory this is the most eco friendly paper. However, paper can only be recycled a few times before it becomes unsuitable for printing. Therefore, unless we introduce new timber into the process, we would soon run out of paper stock. Recycled paper uses considerably more energy in manufacture, and uses chemicals, including bleach, to wash out the inks. With this in mind, its 'eco friendly' credentials could be questioned.

**Paper made with timber from sustainable forests:** There are two main organisations involved in the promotion of sustainable forests. These are the Forestry Stewardship Council ([www.fsc.org](http://www.fsc.org)) and the Programme for the Endorsement of Forest Certification ([www.pefc.org](http://www.pefc.org)).



Both are similar in that they promote sustainable managed forests through independent third party certification. They provide the assurance mechanism to purchasers of paper products that the timber used has been grown specifically for the manufacture of paper, and that once harvested, will be replanted like any other agricultural crop. They oversee the 'chain of custody' of the raw materials from the forest to the purchaser of the finished goods.



Papers with the FSC or PEFC symbol will often have at least some recycled content.

Over 95% of all paper stocks used by Print Bureau carry either the FSC or the PEFC logo. All paper stocks offered by us *as standard* comes from a sustainable source.

If you, or any of our customers, have questions regarding the above, I will be happy to answer them.

Sincerely,

Alfie McDermot  
Production Manager  
Print Bureau